

Jason Dean Arnold

Jasonarnold74@gmail.com

jda@coe.ufl.edu

Education

Ed.D. Educational Leadership, University of North Florida	2014
M.Ed. in Educational Leadership, University of North Florida	2002
B.A. in Elementary and Early Childhood Education, University of North Florida	1996

Career Experience

Learning Systems Architect / Project Manager

2010-Current, University of Florida College of Education

- Co-leading development, pre-production/production of course video for the M.Ed. in Educational Leadership Online program
- Project manager and technology development lead for the project, Florida STEM-TIPS (Teacher Induction and Professional Support), funded by the Florida Department of Education
- Strong social media advocate for all programs at UF with a working knowledge of many popular variations
- Co-led the development and design of the College of Education's newest learning system and community of practice (STEM TIPS, Electronic Field Guide, and improvements on Leaf). An example can be viewed at: stemtips.education.ufl.edu
- Led the instructional technology integration for the South Florida i3 initiative, including creation of surveys and leading instructional design changes to existing courses
- Led and co-designed the user experience, learning experience, user interface adjustments, and facilitated the direction of video/photography/animations (and ancillary development) of six standards-based professional development courses for the Florida Office of Early Learning
- Led the design, development and final completion of the IPI Data Dashboard and iPod Touch App, including pilot testing in Duval County
- Created the system for district-level inquiry showcase program completion using online tools
- Wire-framing several websites (including: INQ and Algebra Nation in Fall 2012)
- Worked with Stanford Research Institute to create the content for the Algebra-based Coaching initiative

Data Design and Development Program Specialist (PK20 Collaborative Initiatives and Web Tool Design for Leadership Teams)

2009-2010, North East Florida Educational Consortium (NEFEC)

- Designed and facilitated the development of the web-enabled prototype user experience (UX): NEFEC Model for School Improvement, an online instructional tool management system

- Designed and delivered district and school level support in data analysis for instructional reform
- Designed and delivered professional development activities (onsite and online) for school leadership teams and teacher leaders in aligning curriculum to teaching standards (Common Core and SSS), instructional design and delivery, and assessment development and delivery (formative and summative)
- Collaborated with seven Florida community and state colleges to provide support for articulation agreements with 15 NEFEC member districts
- Co-evaluated professional development offerings and data analysis tools for 15 member districts
- Collected and synthesized current research for grant writing and program development
- Co-designed methodology for internal evaluation of programs
- Co-designed (including: user interface design, user experience, and instructional design) online collaborative communities, professional development courses, and resource repositories
- Created and monitored NEFEC social media presence and participation

Program Training and Design Specialist (Principal Leadership and School Reform)

2005-2009, North East Florida Educational Consortium

- Designed and facilitated the delivery of training experiences that enhance school-based leadership
- Led the design of NEFEC's Principal Leadership Academy with superintendents and the State of Florida's Department of Education (based on best practices in leadership and the Florida Principal Leadership Standards)
- Developed and updated the NEFEC Principal Leadership Academy web presence, including website authoring, social marketing, news blasts, and podcast creation
- Wrote grants to fund training initiatives and facilitate evaluations of implemented practices throughout the region
- Co-developed and delivered statewide training in literacy leadership for Just Read, Florida! for principals and their leadership teams
- Co-developed online and face-to-face training experiences for the W.C. Golden Professional Development Program for School Leaders (aligned to the Florida Principal Leadership Standards-FPLS)
- Worked closely with fifteen districts to design their individual leadership plans and gain state approval
- Collaborated with state agencies, other consortia, and district leadership to create and align all training to FPLS and Interstate School Leadership Licensure Consortium (ISLLC) Standards

English and Reading Teacher

2003-2005, Palatka High School

- Taught English Honors (9th-10th grade) and Intensive Reading Intervention Classes (9th-12th grade)

- Florida Reading Initiative Trainer (Just Read, Florida! And North East Florida Educational Consortium)
- Co-coached the Palatka High Cross Country Team for two seasons

Teacher

1996-2003, Kelley Smith Elementary School

- Taught Grades 1st-4th and Summer School for all years
- Served as 4th Grade Chairperson
- 2001 Technologist of the Year

Certifications

State of Florida Department of Education Professional Educator's Certificate (ID #770264)

- Educational Leadership (All Levels)
- Elementary Education (Grades 1-6)
- English (Grades 6-12)

Memberships & Affiliations

- Florida District-Developed Student Assessments for Instructional Effectiveness Committee-Office for Race to the Top Assessments, Florida Department of Education (2010-current)
- American Educational Research Association
- American Association of School Administrators
- Florida Association of School Administrators
- American Academy of Poets
- New York Road Runners (2009-current)
- First Place Sports Racing Team (2008-current)

Recent Notable Professional Publications and Presentations

- Arnold, J. D. (2014). Florida STEM Teacher Induction & Professional Support: A Systematic and Intentional Statewide Approach for Online Mentoring. *2014 Society for Information Technology and Teacher Education International Conference*. Jacksonville, FL.
- Arnold, J. D., & Jones, T. Griffith (2013). Florida STEM Teacher Induction & Professional Support: Building a System to Support Organic Professional Growth. 19th Annual Sloan Consortium International Conference. Orlando, Florida.
- McCoy, D. S., & Arnold, J. D. (2012). Online Professional Development for Early Childhood Educators: Employing Technology to Transform Practice. *2012 National Smart Start Conference*. Greensboro, NC.
- McCoy, D. S., & Arnold, J. D. (2011). Scaffolding for Sophistication in the Online World: User Design for Professional Development. *17th Annual Sloan Consortium International Conference on Online Learning*. Orlando, FL.

- Arnold, J. D. (2008). Florida's Plan for Developing and Supporting Quality School Leadership: W.C. Golden Professional Development Program for School Leaders. Florida Department of Education publication for district leaders.
- Arnold, J. D. (2007). Principals' Perceptions of the Relevance of Leadership Standards to Professional Practice: Implications for Professional Development. Southwestern Educational Research Association Annual Conference. San Antonio, TX.
- Arnold, J. D. (2006). *Principal Inquiry and Mentoring: A Model Leadership Academy*. National Staff Development Council Annual Conference. Nashville, TN.

Past Publications and Presentations

- Arnold, J.D. (2010). Presentation of the NEFEC Model for School Improvement to the Florida Senate (K12 Ed Appropriations Committee) and the Florida House of Representatives (House PreK-12 House Appropriations Committee)- February 9-10
- Arnold, J.D. (2008). *Presentation of the W.C. Golden Principal Leadership Standards Inventory*. Florida Educational Technology Conference (FETC 2008- Orlando, FL)
- Arnold, J.D. (2007). *Leadership Tools Online*. W.C. Golden Leadership Institute at Just Read, Florida! Annual Conference. Orlando, FL.
- Arnold, J.D. (2007). North East Florida Educational Consortium Principal Leadership Academy Model- Small and Rural Leadership Development. K12 Conference and Innovations Fair. Orlando, FL.
- Arnold, J.D. (2007). *Classroom Walk-Through Online Support Tool Essentials*. Florida Educational Technology Conference. Orlando, FL.
- Arnold, J.D. (2006). *NEFEC's Principal Leadership Academy: Florida's Principal Leadership Standards and Professional Development* at Florida Department of Education/ Florida Association of School Administrators/ Florida Association of Instructional Supervisors and Administrators Curriculum, Instruction and Assessment Conference. Daytona Beach, FL.
- Arnold, J.D. (2006). Q-Methodology Design Used in Determining Principal Perceptions of the New Florida Principal Leadership Standards: A Pilot Study, at the Southwestern Educational Research Association Annual Conference. Austin, TX.

Past Accomplishments and Accolades

- 2009 Employee of the Quarter (NEFEC)
- 2007 Compiled and wrote the state publication, *Florida's Plan for Developing and Supporting Quality School Leadership* (William Cecil Golden Statewide Leadership Professional Development Model), to assist district design and implementation of principal leadership development programs
- 2006 Co-designed the W.C. Golden Professional Development Program for Educational Leadership (www.floridaschoolleaders.org)
- 2006 Certified SREB Trainer in *Literacy Leadership*
- 2006 Co-wrote and facilitated the development of online and face-to-face deliverables for the following W.C. Golden Leadership Grants: DELTA (Developing Educational Leaders for Tomorrow's Achievers) and WCG Years 2-4 (Deliverables include the original design and online framework for the www.floridaschoolleaders.org website, the co-design of the original Classroom Walk-Through Online Support Tool, the Principal Leadership Standards Inventory,

the Florida Continuous Improvement Model Online Support Tool, and the W.C. Golden Human Resources Module)

- 2005 Development of the North East Florida Educational Consortium Principal Leadership Academy, a three-tiered professional development model founded on the Florida Principal Leadership Standards (Adopted April, 2005)
- 2003 Outstanding Student of the Educational Leadership Graduate Program (University of North Florida, College of Educational Leadership)
- 2000 Technologist of the Year, Putnam County (Kelley Smith Elementary School)

Recent Creative Publications

- Arnold, J. D. (2014). *Salt & Monkey Puzzle*. Two poems published in *NNATAN*, Spring 2014
- Arnold, J. D. (2014). *Wetlands*. Poem published in *Convergence Journal*, Spring 2014.
- Arnold, J. D. (2014). *Under Manhattan*. Poem published in *The Brooklyn Voice*, Spring 2014.
- Arnold, J. D. (2013). *Amplifier*. Poem published in *NNATAN*, Issue 2, Summer 2013.
- Arnold, J. D. (2013). *Haunting*. Poem published in *Yorick Magazine*, Summer 2013.
- Arnold, J. D. (2013). *Two Poems*. Published in *Icebox Journal*, Spring 2013.
- Arnold, J. D. (2013). *Three Poems*. Short portfolio published in *Iridum Sound*, Spring 2013
- Arnold, J. D. (2013). *For Anna*. Painting-in-process published in *Draft: The Journal of Process*, April 2013
- Arnold, J. D. (2012). *Occupation*. Poem published in *Convergence Journal*, Winter 2012
- Arnold, J. D. (2005). *Untitled Painting*. AUM Fidelity Records cover art for *Palm of Soul*, by Kidd Jordan, Hamid Drake, and William Parker (catalogue #AUM038)

Past Personal Accomplishments and Interests

- Won Age Group Awards for 2008, 2009, and 2012 Jacksonville Grand Prix (First Place Sports Running)
- Won Fifth Place Overall in 2010 Jacksonville Grand Prix (First Place Sports Running)
- 2010 Composition and performance- *Unrecognizable Beauty: Composed for Seven Musicians*. Jacksonville Museum of Contemporary Art (Composed and Performed in May, 2010)
- 2007 Solo trumpet performances at the University of Florida College of Music and the University of North Florida Art Gallery of *Orphans of Russolo* (Composed by Daniel McCoy)

Professional Interests

- Teaching and learning
- Educational leadership development at all levels (Pre-K to College)
- User experience design in web-based instruction
- Overall learning systems design and improvement
- Early learning (birth to five) advocacy and professional development
- Open-source software development and integration for the purpose of creating a more dynamic online learning environment

Web Presence

- University of Florida Profile-
<http://community.education.ufl.edu/community/profile/jasondeanarnold>
- UF Example of Authored WordPress- <http://education.ufl.edu/stem-tips/>
- Personal WordPress- [Redbyrd.wordpress.com](http://redbyrd.wordpress.com)
- LinkedIn- <http://www.linkedin.com/in/jasonarnold74>
- Twitter- Professional Accounts- @STEMTIPS, @UF_COE, @UFEdleadership
- Twitter- Personal Account- @jasonarnold74

References Available upon Request